Elevora
Global Training

COURSE BROCHURE

Applied AI for Business Leaders

Digital, AI & Cybersecurity

Most demanded | Rising demand 2026

Code	Duration	Formats	Language	Certificate
DT-101	5 or 10 days	Classroom, live online, in-house, blended	English or Arabic	Certificate of completion

A practical digital, ai and cybersecurity course covering how AI works, explained for leaders, high-value AI use cases by function and building the business case and ROI. Run as a 5-day core or 10-day extended programme, in 16 cities, live online or in-house, and fully customisable for your team.

About this course

Applied AI for Business Leaders gives delegates a structured, practical understanding of how AI works, explained for leaders and high-value AI use cases by function, then builds the skills to apply building the business case and ROI, running AI pilots and scaling and governance, risk and responsible AI in real work. Sessions are led by practitioners with at least 15 years in the field.

Who should attend

Managers, analysts, IT and OT professionals, and anyone leading or adopting digital and AI initiatives.

What you will learn

- How AI works, explained for leaders
- High-value AI use cases by function
- Building the business case and ROI
- Running AI pilots and scaling
- Governance, risk and responsible AI

5-day course outline

Day 1	**How AI works, explained for leaders**	Concepts, standards and terminology, with a diagnostic exercise to baseline the group.
Day 2	**High-value AI use cases by function**	Methods and tools explained step by step, with worked examples from real operations.
Day 3	**Building the business case and ROI**	Hands-on practice in small groups using realistic data, cases and templates.
Day 4	**Running AI pilots and scaling**	Case studies of successes and failures, and how to apply the lessons in your organisation.
Day 5	**Governance, risk and responsible AI**	Integration exercise, final knowledge check and a personal action plan.

10-day extended programme

Includes the full 5-day outline, plus a second week of applied work:

Day 6	**Applied workshop: How AI works, explained for leaders** — Deeper practice with your own data or site examples.
Day 7	**Applied workshop: High-value AI use cases by function and building the business case and ROI** — Group exercises that combine methods from week one.
Day 8	**Field case study: Running AI pilots and scaling** — A detailed industry case worked through from start to finish.
Day 9	**Advanced practice: Governance, risk and responsible AI** — Tools, templates and checklists to take back to work.
Day 10	**Assessed project and presentation** — Each delegate presents an improvement plan and completes the final assessment.

Upcoming classroom dates

More dates, cities and live online sessions on request.

Dates	City	Length	Fee per delegate
16 Nov 2026 to 20 Nov 2026	Dubai	5 days	**$2,450**
7 Dec 2026 to 11 Dec 2026	London	5 days	**$3,450**
4 Jan 2027 to 8 Jan 2027	Dubai	5 days	**$2,450**
8 Feb 2027 to 12 Feb 2027	Amsterdam	5 days	**$3,450**
1 Mar 2027 to 12 Mar 2027	Dubai	10 days	**$4,450**

Fees per delegate (2026 to 2027)

Format	5 days	10 days
Classroom: Dubai, Istanbul, Cairo, Kuala Lumpur	**$2,450**	**$4,450**
Classroom: London, Europe, Singapore	**$3,450**	**$6,250**
Live online	**$1,450**	**$2,650**
In-house, group of up to 15	**From $12,900**	**From $23,500**

Classroom fees include tuition, materials, lunch and refreshments, and a certificate. 10% group saving for 3 delegates, 15% for 5 or more.

Tailored to your team

Change the level, language, length (1 to 20 days) and format, add topics from other courses or entirely new topics, and include your own case studies, site visits or exam preparation. Build it online for an instant indicative fee.

Register or request an in-house proposal

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