Elevora
Global Training

COURSE BROCHURE

Design Thinking and Innovation Leadership

Leadership & Management

Rising demand 2028

Code	Duration	Formats	Language	Certificate
LM-113	5 or 10 days	Classroom, live online, in-house, blended	English or Arabic	Certificate of completion

A practical leadership and management course covering design thinking stages: empathise to test, framing problems and generating ideas and rapid prototyping and experimentation. Run as a 5-day core or 10-day extended programme, in 16 cities, live online or in-house, and fully customisable for your team.

About this course

Design Thinking and Innovation Leadership gives delegates a structured, practical understanding of design thinking stages: empathise to test and framing problems and generating ideas, then builds the skills to apply rapid prototyping and experimentation, building a culture of innovation and scaling ideas into results in real work. Sessions are led by practitioners with at least 15 years in the field.

What you will learn

- Design thinking stages: empathise to test
- Framing problems and generating ideas
- Rapid prototyping and experimentation
- Building a culture of innovation
- Scaling ideas into results

Who should attend

Managers, heads of department, team leaders and high-potential staff preparing for broader leadership roles.

5-day course outline

Day 1	**Design thinking stages: empathise to test**	Concepts, standards and terminology, with a diagnostic exercise to baseline the group.
Day 2	**Framing problems and generating ideas**	Methods and tools explained step by step, with worked examples from real operations.
Day 3	**Rapid prototyping and experimentation**	Hands-on practice in small groups using realistic data, cases and templates.
Day 4	**Building a culture of innovation**	Case studies of successes and failures, and how to apply the lessons in your organisation.
Day 5	**Scaling ideas into results**	Integration exercise, final knowledge check and a personal action plan.

10-day extended programme

Includes the full 5-day outline, plus a second week of applied work:

Day 6	**Applied workshop: Design thinking stages: empathise to test** — Deeper practice with your own data or site examples.
Day 7	**Applied workshop: Framing problems and generating ideas and rapid prototyping and experimentation** — Group exercises that combine methods from week one.
Day 8	**Field case study: Building a culture of innovation** — A detailed industry case worked through from start to finish.
Day 9	**Advanced practice: Scaling ideas into results** — Tools, templates and checklists to take back to work.
Day 10	**Assessed project and presentation** — Each delegate presents an improvement plan and completes the final assessment.

Upcoming classroom dates

More dates, cities and live online sessions on request.

Dates	City	Length	Fee per delegate
16 Nov 2026 to 20 Nov 2026	Dubai	5 days	**$2,450**
14 Dec 2026 to 18 Dec 2026	Istanbul	5 days	**$2,450**
4 Jan 2027 to 8 Jan 2027	Kuala Lumpur	5 days	**$2,450**
15 Feb 2027 to 26 Feb 2027	Kuala Lumpur	10 days	**$4,450**
7 Mar 2027 to 11 Mar 2027	Cairo	5 days	**$2,450**

Fees per delegate (2026 to 2027)

Format	5 days	10 days
Classroom: Dubai, Istanbul, Cairo, Kuala Lumpur	**$2,450**	**$4,450**
Classroom: London, Europe, Singapore	**$3,450**	**$6,250**
Live online	**$1,450**	**$2,650**
In-house, group of up to 15	**From $12,900**	**From $23,500**

Classroom fees include tuition, materials, lunch and refreshments, and a certificate. 10% group saving for 3 delegates, 15% for 5 or more.

Tailored to your team

Change the level, language, length (1 to 20 days) and format, add topics from other courses or entirely new topics, and include your own case studies, site visits or exam preparation. Build it online for an instant indicative fee.

Register or request an in-house proposal

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