Elevora
Global Training

COURSE BROCHURE

Digital Transformation Strategy

Digital, AI & Cybersecurity

Code	Duration	Formats	Language	Certificate
DT-104	**5 or 10 days**	**Classroom, live online, in-house, blended**	**English or Arabic**	**Certificate of completion**

A practical digital, ai and cybersecurity course covering digital transformation frameworks, digital strategy and roadmaps and technology choices. Run as a 5-day core or 10-day extended programme, in 16 cities, live online or in-house, and fully customisable for your team.

About this course

Digital Transformation Strategy gives delegates a structured, practical understanding of digital transformation frameworks and digital strategy and roadmaps, then builds the skills to apply technology choices, leading digital change and measuring digital value in real work. Sessions are led by practitioners with at least 15 years in the field.

Who should attend

Managers, analysts, IT and OT professionals, and anyone leading or adopting digital and AI initiatives.

What you will learn

- Digital transformation frameworks
- Digital strategy and roadmaps
- Technology choices
- Leading digital change
- Measuring digital value

5-day course outline

Day 1	**Digital transformation frameworks**	Concepts, standards and terminology, with a diagnostic exercise to baseline the group.
Day 2	**Digital strategy and roadmaps**	Methods and tools explained step by step, with worked examples from real operations.
Day 3	**Technology choices**	Hands-on practice in small groups using realistic data, cases and templates.
Day 4	**Leading digital change**	Case studies of successes and failures, and how to apply the lessons in your organisation.
Day 5	**Measuring digital value**	Integration exercise, final knowledge check and a personal action plan.

10-day extended programme

Includes the full 5-day outline, plus a second week of applied work:

Day 6	**Applied workshop: Digital transformation frameworks** — Deeper practice with your own data or site examples.
Day 7	**Applied workshop: Digital strategy and roadmaps and technology choices** — Group exercises that combine methods from week one.
Day 8	**Field case study: Leading digital change** — A detailed industry case worked through from start to finish.
Day 9	**Advanced practice: Measuring digital value** — Tools, templates and checklists to take back to work.
Day 10	**Assessed project and presentation** — Each delegate presents an improvement plan and completes the final assessment.

Upcoming classroom dates

More dates, cities and live online sessions on request.

Dates	City	Length	Fee per delegate
8 Nov 2026 to 12 Nov 2026	Cairo	5 days	**$2,450**
21 Dec 2026 to 25 Dec 2026	Dubai	5 days	**$2,450**
18 Jan 2027 to 22 Jan 2027	Dubai	5 days	**$2,450**
8 Feb 2027 to 12 Feb 2027	Istanbul	5 days	**$2,450**
8 Mar 2027 to 12 Mar 2027	Dubai	5 days	**$2,450**

Fees per delegate (2026 to 2027)

Format	5 days	10 days
Classroom: Dubai, Istanbul, Cairo, Kuala Lumpur	**$2,450**	**$4,450**
Classroom: London, Europe, Singapore	**$3,450**	**$6,250**
Live online	**$1,450**	**$2,650**
In-house, group of up to 15	**From $12,900**	**From $23,500**

Classroom fees include tuition, materials, lunch and refreshments, and a certificate. 10% group saving for 3 delegates, 15% for 5 or more.

Tailored to your team

Change the level, language, length (1 to 20 days) and format, add topics from other courses or entirely new topics, and include your own case studies, site visits or exam preparation. Build it online for an instant indicative fee.

Register or request an in-house proposal

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