Elevora
Global Training

COURSE BROCHURE

Learning and Development Strategy

Human Resources

Code	Duration	Formats	Language	Certificate
HR-111	**5 or 10 days**	**Classroom, live online, in-house, blended**	**English or Arabic**	**Certificate of completion**

A practical human resources course covering aligning L&D strategy with business goals, identifying organisational learning needs and blended, digital and on-the-job delivery. Run as a 5-day core or 10-day extended programme, in 16 cities, live online or in-house, and fully customisable for your team.

About this course

Learning and Development Strategy gives delegates a structured, practical understanding of aligning L&D strategy with business goals and identifying organisational learning needs, then builds the skills to apply blended, digital and on-the-job delivery, evaluating learning programmes and L&D governance and budgets in real work. Sessions are led by practitioners with at least 15 years in the field.

What you will learn

- Aligning L&D strategy with business goals
- Identifying organisational learning needs
- Blended, digital and on-the-job delivery
- Evaluating learning programmes
- L&D governance and budgets

Who should attend

HR managers, business partners, talent and L&D specialists, and line managers who lead people.

5-day course outline

Day 1	**Aligning L&D strategy with business goals**	Concepts, standards and terminology, with a diagnostic exercise to baseline the group.
Day 2	**Identifying organisational learning needs**	Methods and tools explained step by step, with worked examples from real operations.
Day 3	**Blended, digital and on-the-job delivery**	Hands-on practice in small groups using realistic data, cases and templates.
Day 4	**Evaluating learning programmes**	Case studies of successes and failures, and how to apply the lessons in your organisation.
Day 5	**L&D governance and budgets**	Integration exercise, final knowledge check and a personal action plan.

10-day extended programme

Includes the full 5-day outline, plus a second week of applied work:

Day 6	**Applied workshop: Aligning L&D strategy with business goals** — Deeper practice with your own data or site examples.
Day 7	**Applied workshop: Identifying organisational learning needs and blended, digital and on-the-job delivery** — Group exercises that combine methods from week one.
Day 8	**Field case study: Evaluating learning programmes** — A detailed industry case worked through from start to finish.
Day 9	**Advanced practice: L&D governance and budgets** — Tools, templates and checklists to take back to work.
Day 10	**Assessed project and presentation** — Each delegate presents an improvement plan and completes the final assessment.

Upcoming classroom dates

More dates, cities and live online sessions on request.

Dates	City	Length	Fee per delegate
16 Nov 2026 to 20 Nov 2026	Kuala Lumpur	5 days	**$2,450**
7 Dec 2026 to 18 Dec 2026	Dubai	10 days	**$4,450**
11 Jan 2027 to 22 Jan 2027	Amsterdam	10 days	**$6,250**
8 Feb 2027 to 19 Feb 2027	Barcelona	10 days	**$6,250**
7 Mar 2027 to 18 Mar 2027	Riyadh	10 days	**$4,450**

Fees per delegate (2026 to 2027)

Format	5 days	10 days
Classroom: Dubai, Istanbul, Cairo, Kuala Lumpur	**$2,450**	**$4,450**
Classroom: London, Europe, Singapore	**$3,450**	**$6,250**
Live online	**$1,450**	**$2,650**
In-house, group of up to 15	**From $12,900**	**From $23,500**

Classroom fees include tuition, materials, lunch and refreshments, and a certificate. 10% group saving for 3 delegates, 15% for 5 or more.

Tailored to your team

Change the level, language, length (1 to 20 days) and format, add topics from other courses or entirely new topics, and include your own case studies, site visits or exam preparation. Build it online for an instant indicative fee.

Register or request an in-house proposal

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