Elevora
Global Training

COURSE BROCHURE

Public Policy Analysis and Evaluation

Public Sector & Governance

Code	Duration	Formats	Language	Certificate
PG-102	**5 or 10 days**	**Classroom, live online, in-house, blended**	**English or Arabic**	**Certificate of completion**

A practical public sector and governance course covering the policy cycle, policy analysis methods and programme evaluation. Run as a 5-day core or 10-day extended programme, in 16 cities, live online or in-house, and fully customisable for your team.

About this course

Public Policy Analysis and Evaluation gives delegates a structured, practical understanding of the policy cycle and policy analysis methods, then builds the skills to apply programme evaluation, using evidence in policy and communicating policy in real work. Sessions are led by practitioners with at least 15 years in the field.

What you will learn

- The policy cycle
- Policy analysis methods
- Programme evaluation
- Using evidence in policy
- Communicating policy

Who should attend

Government officials, board members, compliance, risk, legal and policy professionals.

5-day course outline

Day 1	**The policy cycle**	Concepts, standards and terminology, with a diagnostic exercise to baseline the group.
Day 2	**Policy analysis methods**	Methods and tools explained step by step, with worked examples from real operations.
Day 3	**Programme evaluation**	Hands-on practice in small groups using realistic data, cases and templates.
Day 4	**Using evidence in policy**	Case studies of successes and failures, and how to apply the lessons in your organisation.
Day 5	**Communicating policy**	Integration exercise, final knowledge check and a personal action plan.

10-day extended programme

Includes the full 5-day outline, plus a second week of applied work:

Day 6	**Applied workshop: The policy cycle** — Deeper practice with your own data or site examples.
Day 7	**Applied workshop: Policy analysis methods and programme evaluation** — Group exercises that combine methods from week one.
Day 8	**Field case study: Using evidence in policy** — A detailed industry case worked through from start to finish.
Day 9	**Advanced practice: Communicating policy** — Tools, templates and checklists to take back to work.
Day 10	**Assessed project and presentation** — Each delegate presents an improvement plan and completes the final assessment.

Upcoming classroom dates

More dates, cities and live online sessions on request.

Dates	City	Length	Fee per delegate
15 Nov 2026 to 19 Nov 2026	Cairo	5 days	**$2,450**
21 Dec 2026 to 25 Dec 2026	Kuala Lumpur	5 days	**$2,450**
11 Jan 2027 to 15 Jan 2027	Dubai	5 days	**$2,450**
1 Feb 2027 to 5 Feb 2027	Amsterdam	5 days	**$3,450**
21 Mar 2027 to 25 Mar 2027	Riyadh	5 days	**$2,450**

Fees per delegate (2026 to 2027)

Format	5 days	10 days
Classroom: Dubai, Istanbul, Cairo, Kuala Lumpur	**$2,450**	**$4,450**
Classroom: London, Europe, Singapore	**$3,450**	**$6,250**
Live online	**$1,450**	**$2,650**
In-house, group of up to 15	**From $12,900**	**From $23,500**

Classroom fees include tuition, materials, lunch and refreshments, and a certificate. 10% group saving for 3 delegates, 15% for 5 or more.

Tailored to your team

Change the level, language, length (1 to 20 days) and format, add topics from other courses or entirely new topics, and include your own case studies, site visits or exam preparation. Build it online for an instant indicative fee.

Register or request an in-house proposal

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