Elevora
Global Training

COURSE BROCHURE

Strategic Foresight and Scenario Planning

Public Sector & Governance

Rising demand 2029

Code	Duration	Formats	Language	Certificate
PG-111	**5 or 10 days**	**Classroom, live online, in-house, blended**	**English or Arabic**	**Certificate of completion**

A practical public sector and governance course covering strategic foresight methods, horizon scanning and scenario building. Run as a 5-day core or 10-day extended programme, in 16 cities, live online or in-house, and fully customisable for your team.

About this course

Strategic Foresight and Scenario Planning gives delegates a structured, practical understanding of strategic foresight methods and horizon scanning, then builds the skills to apply scenario building, policy options and embedding foresight in real work. Sessions are led by practitioners with at least 15 years in the field.

Who should attend

Government officials, board members, compliance, risk, legal and policy professionals.

What you will learn

- Strategic foresight methods
- Horizon scanning
- Scenario building
- Policy options
- Embedding foresight

5-day course outline

Day 1	**Strategic foresight methods**	Concepts, standards and terminology, with a diagnostic exercise to baseline the group.
Day 2	**Horizon scanning**	Methods and tools explained step by step, with worked examples from real operations.
Day 3	**Scenario building**	Hands-on practice in small groups using realistic data, cases and templates.
Day 4	**Policy options**	Case studies of successes and failures, and how to apply the lessons in your organisation.
Day 5	**Embedding foresight**	Integration exercise, final knowledge check and a personal action plan.

10-day extended programme

Includes the full 5-day outline, plus a second week of applied work:

Day 6	**Applied workshop: Strategic foresight methods** — Deeper practice with your own data or site examples.
Day 7	**Applied workshop: Horizon scanning and scenario building** — Group exercises that combine methods from week one.
Day 8	**Field case study: Policy options** — A detailed industry case worked through from start to finish.
Day 9	**Advanced practice: Embedding foresight** — Tools, templates and checklists to take back to work.
Day 10	**Assessed project and presentation** — Each delegate presents an improvement plan and completes the final assessment.

Upcoming classroom dates

More dates, cities and live online sessions on request.

Dates	City	Length	Fee per delegate
16 Nov 2026 to 27 Nov 2026	Kuala Lumpur	10 days	**$4,450**
7 Dec 2026 to 18 Dec 2026	London	10 days	**$6,250**
11 Jan 2027 to 22 Jan 2027	Istanbul	10 days	**$4,450**
15 Feb 2027 to 19 Feb 2027	Dubai	5 days	**$2,450**
21 Mar 2027 to 1 Apr 2027	Cairo	10 days	**$4,450**

Fees per delegate (2026 to 2027)

Format	5 days	10 days
Classroom: Dubai, Istanbul, Cairo, Kuala Lumpur	**$2,450**	**$4,450**
Classroom: London, Europe, Singapore	**$3,450**	**$6,250**
Live online	**$1,450**	**$2,650**
In-house, group of up to 15	**From $12,900**	**From $23,500**

Classroom fees include tuition, materials, lunch and refreshments, and a certificate. 10% group saving for 3 delegates, 15% for 5 or more.

Tailored to your team

Change the level, language, length (1 to 20 days) and format, add topics from other courses or entirely new topics, and include your own case studies, site visits or exam preparation. Build it online for an instant indicative fee.

Register or request an in-house proposal

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