Elevora
Global Training

COURSE BROCHURE

Strategic Planning and Execution

Leadership & Management

Most demanded

Code	Duration	Formats	Language	Certificate
LM-105	**5 or 10 days**	**Classroom, live online, in-house, blended**	**English or Arabic**	**Certificate of completion**

A practical leadership and management course covering from strategy to objectives and KPIs, SWOT, PESTLE and scenario tools and strategic initiatives and resource allocation. Run as a 5-day core or 10-day extended programme, in 16 cities, live online or in-house, and fully customisable for your team.

About this course

Strategic Planning and Execution gives delegates a structured, practical understanding of from strategy to objectives and KPIs and SWOT, PESTLE and scenario tools, then builds the skills to apply strategic initiatives and resource allocation, execution disciplines and governance and reviewing and adapting the plan in real work. Sessions are led by practitioners with at least 15 years in the field.

Who should attend

Managers, heads of department, team leaders and high-potential staff preparing for broader leadership roles.

What you will learn

- From strategy to objectives and KPIs
- SWOT, PESTLE and scenario tools
- Strategic initiatives and resource allocation
- Execution disciplines and governance
- Reviewing and adapting the plan

5-day course outline

Day 1	**From strategy to objectives and KPIs**	Concepts, standards and terminology, with a diagnostic exercise to baseline the group.
Day 2	**SWOT, PESTLE and scenario tools**	Methods and tools explained step by step, with worked examples from real operations.
Day 3	**Strategic initiatives and resource allocation**	Hands-on practice in small groups using realistic data, cases and templates.
Day 4	**Execution disciplines and governance**	Case studies of successes and failures, and how to apply the lessons in your organisation.
Day 5	**Reviewing and adapting the plan**	Integration exercise, final knowledge check and a personal action plan.

10-day extended programme

Includes the full 5-day outline, plus a second week of applied work:

Day 6	**Applied workshop: From strategy to objectives and KPIs** — Deeper practice with your own data or site examples.
Day 7	**Applied workshop: SWOT, PESTLE and scenario tools and strategic initiatives and resource allocation** — Group exercises that combine methods from week one.
Day 8	**Field case study: Execution disciplines and governance** — A detailed industry case worked through from start to finish.
Day 9	**Advanced practice: Reviewing and adapting the plan** — Tools, templates and checklists to take back to work.
Day 10	**Assessed project and presentation** — Each delegate presents an improvement plan and completes the final assessment.

Upcoming classroom dates

More dates, cities and live online sessions on request.

Dates	City	Length	Fee per delegate
8 Nov 2026 to 12 Nov 2026	Cairo	5 days	**$2,450**
14 Dec 2026 to 18 Dec 2026	Kuala Lumpur	5 days	**$2,450**
18 Jan 2027 to 22 Jan 2027	Dubai	5 days	**$2,450**
1 Feb 2027 to 12 Feb 2027	Istanbul	10 days	**$4,450**
15 Mar 2027 to 19 Mar 2027	London	5 days	**$3,450**

Fees per delegate (2026 to 2027)

Format	5 days	10 days
Classroom: Dubai, Istanbul, Cairo, Kuala Lumpur	**$2,450**	**$4,450**
Classroom: London, Europe, Singapore	**$3,450**	**$6,250**
Live online	**$1,450**	**$2,650**
In-house, group of up to 15	**From $12,900**	**From $23,500**

Classroom fees include tuition, materials, lunch and refreshments, and a certificate. 10% group saving for 3 delegates, 15% for 5 or more.

Tailored to your team

Change the level, language, length (1 to 20 days) and format, add topics from other courses or entirely new topics, and include your own case studies, site visits or exam preparation. Build it online for an instant indicative fee.

Register or request an in-house proposal

Head office
Sharjah Publishing City, Sharjah, United Arab Emirates

Email
info@elevoratrainings.com
training@elevoratrainings.com

WhatsApp
+971 56 692 2928

Website
elevoratrainings.com